Code # BU14(Rev)

**New/Special Course Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

|  |
| --- |
| **New Course or**  **Special Course (Check one box)**  *Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.* |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)

LAW 4063

2. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Hospitality Law

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Lecture only.

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?

Standard Letter

5. Is this course dual listed (undergraduate/graduate)?

No.

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)

No.

7. Brief course description (40 words or fewer) as it should appear in the bulletin.

A comprehensive study of the legal aspects of the hospitality industry with an emphasis on compliance and prevention of liabilities.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

a. Are there any prerequisites?

LAW 2023. Legal Environment of Business.

b. Why?

Students taking Hospitality Law should have a basic understanding of legal environment of business concepts.

9. Course frequency(e.g. Fall, Spring, Summer). Not applicable to Graduate courses.

Fall

10. Contact Person (Name, Email Address, Phone Number)

Patricia Quinn Robertson

[probertson@astate.edu](mailto:probertson@astate.edu)

972-2300

11. Proposed Starting Term/Year

Fall 2014

12. Is this course in support of a new program? Yes

If yes, what program?

Major in Management, Hospitality Management Emphasis

13. Does this course replace a course being deleted? No

If yes, what course?

Enter text...

Has this course number been used in the past? No

*Submit Course Deletion Proposal-Bulletin Change Transmittal Form.*

14. Does this course affect another program? Yes

If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.

Melodie Philhours, Chair

Department of Management and Marketing

[mphil@astate.edu](mailto:mphil@astate.edu)

972-3430

15. Justification should include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

This course is offered in support of the Major in Management, Hospitality Management Emphasis. Hospitality Law is one of the key areas of hospitality management. Individuals working in hospitality management should be aware of legal theory and compliance and liability prevention techniques in the hospitality industry.

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

Business Knowledge, Ethics, and Critical Thinking in the area of hospitality law are very important for Management Majors with a Hospitality Management Emphasis. .

c. Student population served.

The course will be required for students completing the Major in Management, Hospitality Management Emphasis. It will be an elective for other students. Students majoring in Economics, Pre-Law Emphasis, must take additional upper-level law electives, and this course offers such students another choice of upper-level law elective.

d. Rationale for the level of the course (lower, upper, or graduate).

This course is a senior level class based on the difficulty of the material.

16. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

|  |  |
| --- | --- |
| **WEEK** | **TOPIC** |
| 1 | Prevention Philosophy |
| 2 | Government Agencies that Impact the Hospitality Industry; Insurance |
| 3 | Hospitality Business Structures |
| 4 | Contract Basics |
| 5 | Significant Hospitality Contracts |
| 6 | Legally Managing Property |
| 7 | Legally Selecting Employees |
| 8 | Legally Managing Employees |
| 9 | Negligence, Gross Negligence and Intentional Acts |
| 10 | Responsibilities to Guests |
| 11 | Responsibilities for Guests’ Property |
| 12 | Responsibilities regarding Food & Beverage |
| 13 | Responsibilities in Travel and Tourism |
| 14 | Safety and Security Issues; Crisis Management |

17. Course requirements (e.g. research papers, projects, interviews, tests, etc.)

Exams, homework, team activities, quizzes, class presentations, and papers

18. Special features (e.g. labs, exhibits, site visitations, etc.)

None

19. Department staffing and classroom/lab resources (Will this require additional faculty, supplies, etc.?)

The class will be staffed with existing personnel.

20. What is the primary intended learning goal for students enrolled in this course?

Ability to apply legal theory to compliance and liability prevention situations in hospitality management.

21. Reading and writing requirements:

a. Name of book, author, edition, company and year

“Hospitality Law: Managing Legal Issues in the Hospitality Industry” by Stephen Barth, 4th Edition, John Wiley & Sons, Inc., 2011.

b. Number of pages of reading required per week: 40

c. Number of pages of writing required over the course of the semester: 20

22. High-Impact Activities (Check all that apply)

Collaborative assignments

Research with a faculty member

Diversity/Global learning experience

Service learning or community learning

Study abroad

Internship

Capstone or senior culminating experience

Other Explain: Enter text...

23. Considering the indicated primary goal (in Box #20), provide up to three outcomes that you expect of students after completion of this course.

**Outcome #1:** (For example, what will students who meet this goal know or be able to do as a result of this course?)

Students shall understand the theoretical principles of Hospitality Law.

Learning Activity:(For example, what instructional processes do you plan to use to help students reach this outcome?)

Textbook reading, group discussions, lecture.

Assessment Tool: (For example, what will students demonstrate, represent, or produce to provide evidence of their learning?)

Students will answer at least ten multiple choice questions on the Final Exam about theoretical principles of Hospitality Law..

*(Repeat if needed for additional outcomes 2 and 3)*

**Outcome #2:**

Students shall be able to utilize critical thinking to practically apply legal theories to hospitality management situations.

Learning Activity:

Textbook reading, group discussions, lecture, team activities, research.

Assessment Tool:

Students will answer an essay question on the Final Exam that requires the students to use critical thinking to practically apply legal theories to a hospitality management fact pattern. .

**Outcome #3**:

Students shall be able to apply ethical decision-making models to hospitality management situations.

Learning Activity:

Textbook reading, group discussions, lecture, team activities

Assessment Tool:

Students will write a paper in which the students will apply ethical decision-making models to a hospitality management situation. The paper will be graded according to a preconceived rubric.

24. Please indicate the extent to which this course addresses university-level student learning outcomes:

* 1. Global Awareness

Minimally  
Indirectly  
Directly

* 1. Thinking Critically

Minimally  
Indirectly  
Directly

* 1. Using Technology

Minimally  
Indirectly  
Directly

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

**FIN 489V. Special Problems in Finance** Individual problems in finance arranged in consultation

with the instructor. Must be approved by department chair. Fall, Spring, Summer.

Law (LAW)

**LAW 2023. Legal Environment of Business** Introduction to the fundamental elements of the

Anglo American legal system and its common law origins. The scope of the course will include the

application and operation of the legal system in the remedy of business disputes, the development

and operation of the court system, and the regulation of American business and industry by the

United States government. Fall, Spring, Summer. (ACTS#: BLAW 2003)

**LAW 4033.Law of Commercial Transactions** Business related legal subject matter reflecting

marketplace problems and considerations. Topics include the law of sales, secured transactions,

commercial paper, contracts, and bankruptcy. Prerequisite, LAW 2023. Demand.

**LAW 4043. Law of Business Organizations**

Business related legal subject matter reflecting marketplace problems and considerations.

Topics include the law of corporations, partnerships, agency, and property. Prerequisite,

LAW 2023. Fall, Spring, Summer.

**LAW 4053.Employment Law** Analysis of current employment law practices as applied to human

resource management, with emphasis on federal and state civil rights laws. Prerequisites,

LAW 2023. Spring.

**LAW 4063. Hospitality Law** A comprehensive study of the legal aspects of the hospitality industry with an emphasis on compliance and prevention of liabilities. Prerequisite, LAW 2023. Fall.

**LAW 459V.Special Problems in Law** Individual problems in law arranged in consultation

with the instructor. Must be approved by department chair. Prerequisite, LAW 2023. Fall, Spring,

Summer.

Real Estate and Insurance (REI)

**REI 3413. Real Estate Practice** Introductory study of real estate business, basic principles

of real property ownership, utilization, and transfer, mortgage financing, brokerage, management,

valuation, and subdividing. Fall, Spring

.

**REI 3423. Real Estate Brokerage and Management** Organization and conduct of real estate brokerage

and managerial business and professional activities.Social, economic, legal, and ethical responsibilities

of the real estate broker and real property manager. Demand.

**REI 3513.Risk and Insurance** Introductory study of the insurance business, risk theory, the

insurance mechanism, fundamental legal principles and insurance contract analysis. Emphasis on

the insurance needs of a typical American family. Fall, Spring.

**REI 4413.Real Estate Law** Study of the law of real estate, including the nature of real property,

the real estate transaction, land use and regulation, and other legal issues in ownership, financing,

leasing, development and sale of real property. Spring.

**REI 4423. Real Estate Finance** Instruments, techniques, and institutions of real estate finance,

sources of funds, mortgage risk analysis, emphasis on typical policies and procedures used in

financing of residential, industrial, and commercial properties. Spring.

**REI 4433. Real Estate Appraising** Factors influencing real property values, application of three

approaches in determining the value of residential, commercial, and industrial properties. Fall.

**REI 4443.Appraising and Investment** Application of techniques used in analyzing potential

return from income properties to arrive at investment decisions and estimates of real estate values.

Prerequisite, REI 4433 or consent of instructor. Demand.

**REI 4513.Property and Liability Insurance** Analysis of risk theory, property and liability

risks, and the economic functions of property insurance. The course treats traditional and modern

theories of risk, property and liability coverages, and functional insurance areas. Spring

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/)

412